Primary Online Safety

Parents Information Presentation 2023-24

Knowsley CLCs August 2023

What are your children doing online?

Their childhoods may be very different from yours because of the digital playground that is available to them. While this digital playground affords them a whole new set of opportunities it also brings its own new set of risks.

Using social media?

Home learning or home work?

Playing games?

Creating or watching videos?
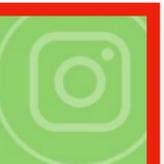
The digital world is inescapable

575k tweets are sent *every minute.*
LOCALiQ

16.2M texts are sent *every minute.*
LOCALiQ

66k photos and videos are shared on Instagram *each minute.*
LOCALiQ

3B snaps are created *every day.*
LOCALiQ

5.7M searches happen on Google *every minute.*
LOCALiQ

5B YouTube videos are watched *every day.*
LOCALiQ

510k comments posted on Facebook *every minute.*
LOCALiQ

167M TikTok videos are viewed *every minute.*
LOCALiQ

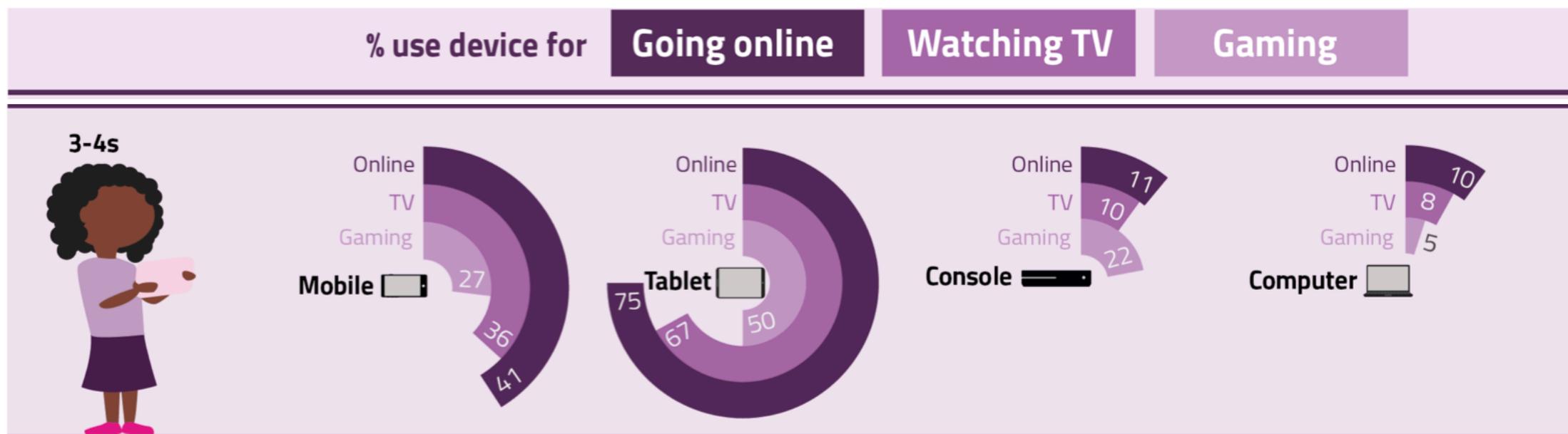**+$4k** spent on Amazon *every second.*
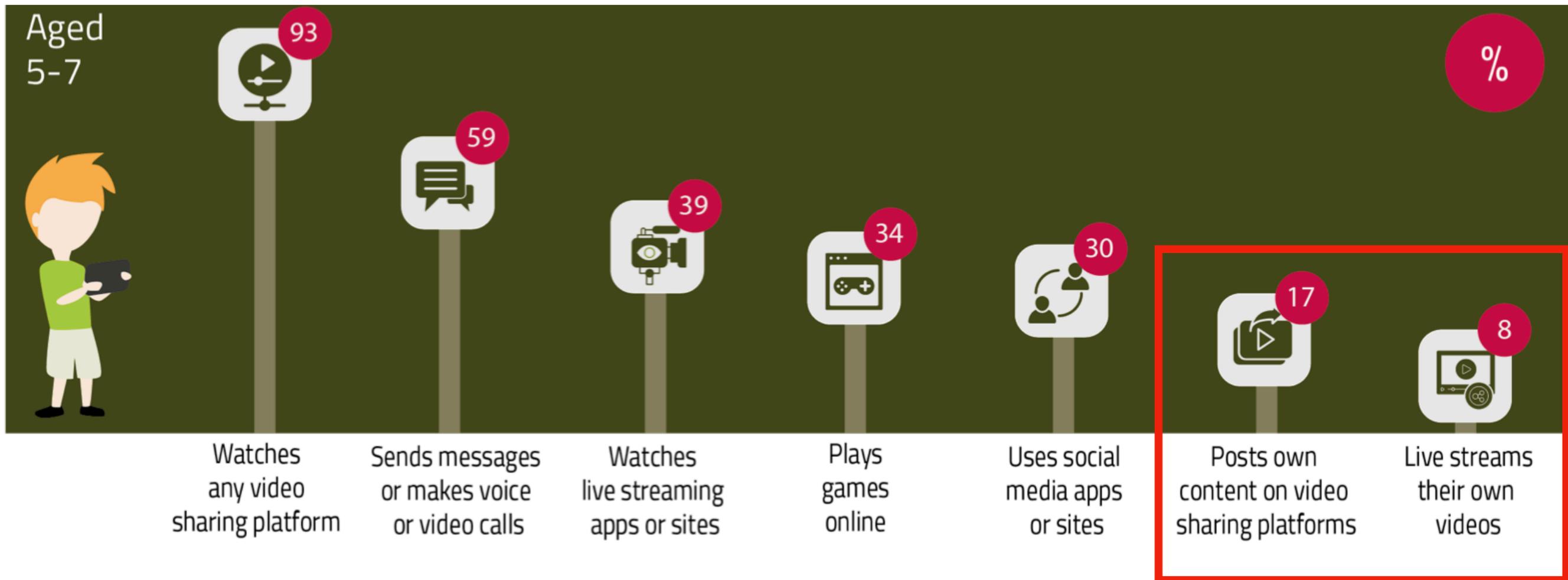LOCALiQ

Children's Tech Trends

What are your children doing online?

Aged 3-4

%

Activity	%
Watches any video sharing platform	92
Sends messages or makes voice or video calls	48
Watches live streaming apps or sites	32
Uses social media apps or sites	23
Plays games online	18
Posts own content on video sharing platforms	11
Live streams their own videos	6

% use device for **Going online** **Watching TV** **Gaming**

3-4s

Device	Online	TV	Gaming
Mobile	27	36	41
Tablet	75	67	50
Console	11	10	22
Computer	10	8	5

What are your children doing online?

Aged 5-7 | %

- Watches any video sharing platform — 93
- Sends messages or makes voice or video calls — 59
- Watches live streaming apps or sites — 39
- Plays games online — 34
- Uses social media apps or sites — 30
- Posts own content on video sharing platforms — 17
- Live streams their own videos — 8

% use device for | **Going online** | **Watching TV** | **Gaming**

5-7s

Mobile — Online 25, TV 30, Gaming 38
Tablet — Online 86, TV 67, Gaming 67
Console — Online 17, Gaming 52, 34
Computer — Online 7, TV 12, Gaming 24

What are your children doing online?

Aged 8-11

96 — Watches any video sharing platform
82 — Sends messages or makes voice or video calls
67 — Plays games online
63 — Uses social media apps or sites
55 — Watches live streaming apps or sites
31 — Posts own content on video sharing platforms
13 — Live streams their own videos

% use device for **Going online** **Watching TV** **Gaming**

8-11s

Mobile — Online 66 / TV 52 / Gaming 39
Tablet — Online 70 / TV 50 / Gaming 55
Console — Online 69 / TV 59 / Gaming 28
Computer — Online 60 / TV 31 / Gaming 23

Mobile phone ownership by age
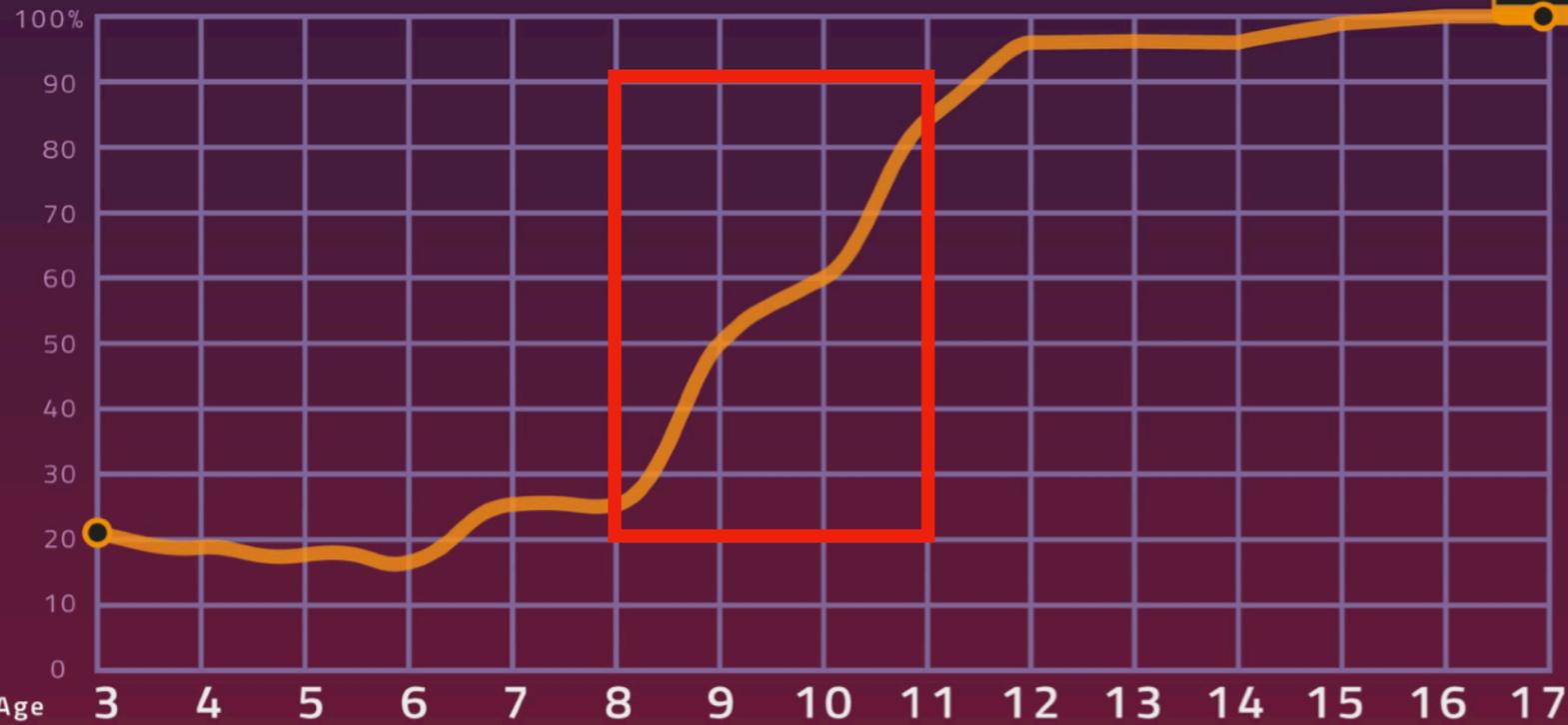
Activities undertaken while watching TV
% of children aged 3-17 undertaking at least one activity while watching TV

Chatting 37%
Mobile 30%
Tablet 21%
Laptop 10%
Console 10%
Playing with toys 25%
Eating/drinking 59%
Homework 16%
Reading a book 16%

https://www.ofcom.org.uk/__data/assets/pdf_file/0027/255852/childrens-media-use-and-attitudes-report-2023.pdf

What's in the news?

https://www.bbc.com/mediacentre/2023/ai-week
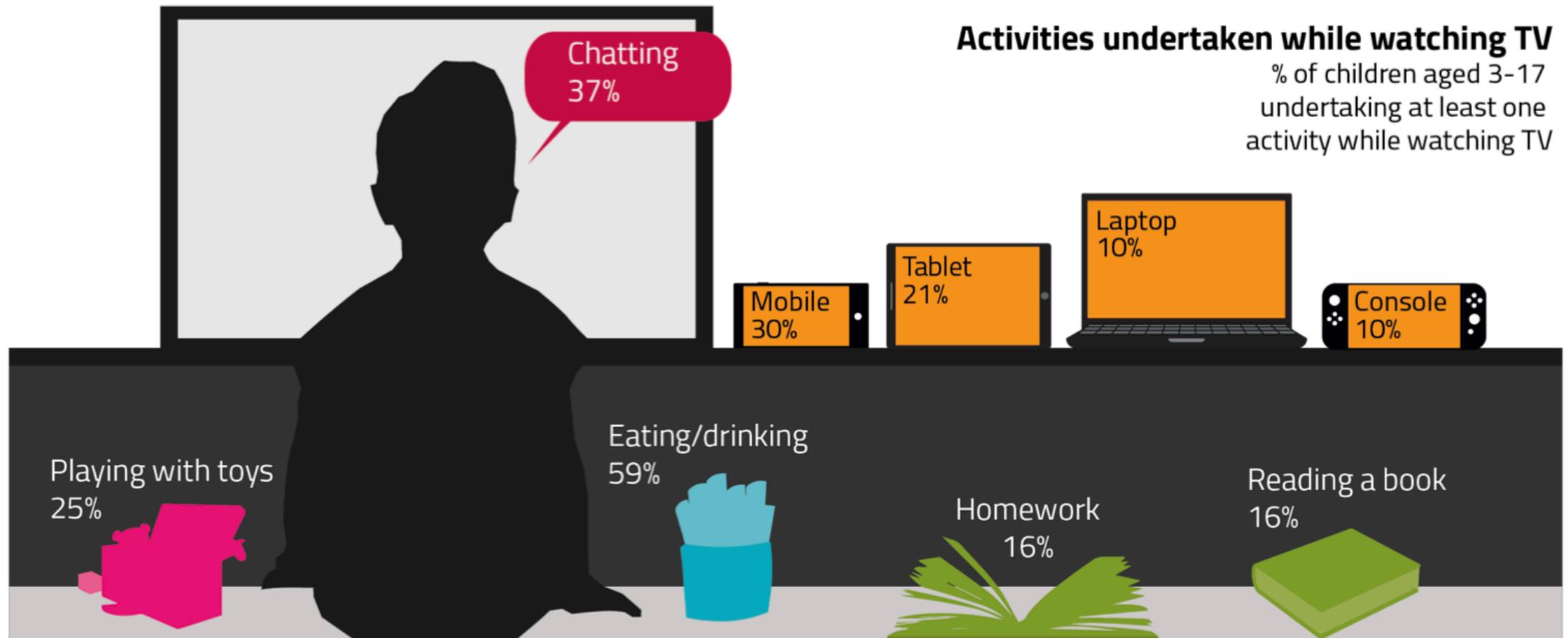
https://www.internetmatters.org/tech-and-kids-digital-futures/using-artificial-intelligence-safely/

https://www.bbc.co.uk/news/resources/idt-74697280-e684-43c5-a782-29e9d11fecf3

https://www.unicef.org/innovation/sites/unicef.org.innovation/files/2018-11/Children and AI_Short Verson (3).pdf

https://www.bbc.co.uk/newsround/64801896

BBC NEWS

Who is Andrew Tate? The self-proclaimed misogynist influencer

Support the Guardian
Fund independent journalism with £5 per month

The Observer TikTok

How TikTok bombards young men with misogynistic videos

Observer investigation shows how online platform's algorithm pushed Andrew Tate posts to an imaginary teenager

● Inside the violent, misogynistic world of TikTok's new star, Andrew Tate

How 'misogyny influencers' cater to young men's anxieties

Published: March 24, 2023 12.05pm GMT

What is misogyny?

Prevent and tackle hate online against girls

Misogyny is form of online hate that targets women and girls. It's promoted in different communities online where influencers promote a narrative that women should be treated as less than men.

Explore where misogyny is introduced to young people online and the effective actions you can take to challenge these ideas with this guide.

How to tackle online misogyny | Internet Matt...

What is misogyny?

Display video transc

TIPS TO TALK ABOUT MISOGYNY OTHER ONLINE HATE

https://theconversation.com/how-misogyny-influencers-cater-to-young-mens-anxieties-201498#:~:text=

https://www.theguardian.com/technology/2022/aug/06/revealed-how-tiktok-bombards-young-men-with-misogynistic-videos-andrew-tate?CMP=Share_iOSApp_Other

https://www.internetmatters.org/issues/online-hate/what-is-misogyny/

https://www.bbc.co.uk/news/uk-64125045

What can you do?

Acknowledge the positives!
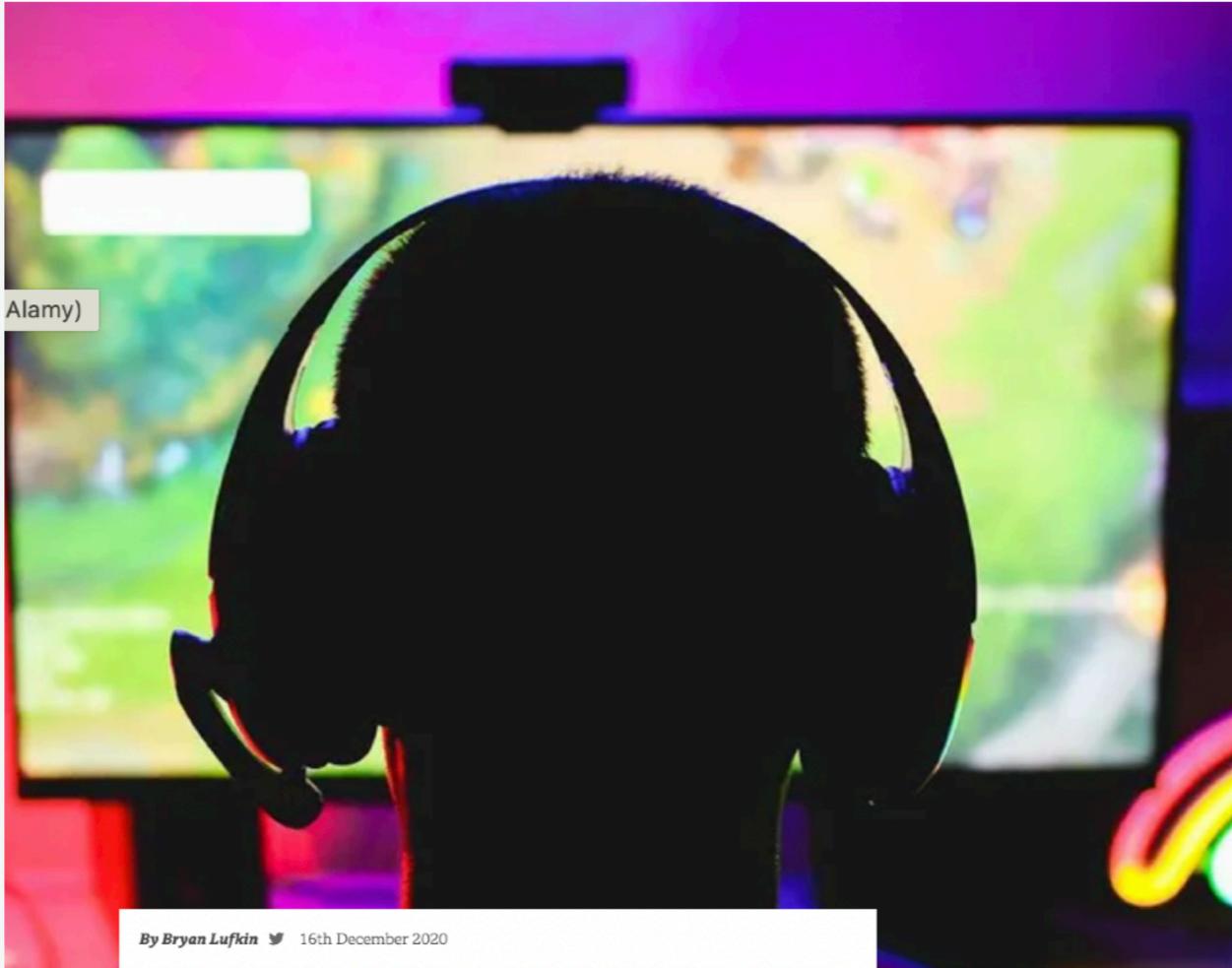
Acknowledge the positives!

Children aged 12-17[81] often recognised there were benefits to going online, and parents of children that age could also see these positives. Similar proportions of 12-17-year-olds and parents of children of this age agreed that being able to go online helps with schoolwork/homework (81% children, 84% parents), building or maintaining friendships (68%, 65%), and developing creative skills (45%, 50%).

Some benefits of being online were more apparent to children in 2022; specifically, helping with their school/ homework (81%, up from 77% in 2021), building and maintaining friendships (68%, up from 64%), and finding out about the news (48%, up from 44%).

Children aged 12-17 vs. parents' views on the benefits of the internet
Being online helps me / them…

☑with schoolwork / homework
81%
84%

☑to build or maintain friendships
68%
65%

☑to find useful info about personal issues
60%
50%

☑to learn a new skill
52%
49%
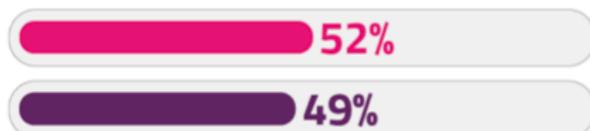
☑to find out about the news
48%
53%
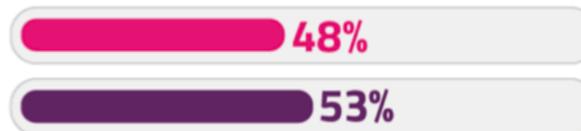
☑to develop creative skills
45%
50%
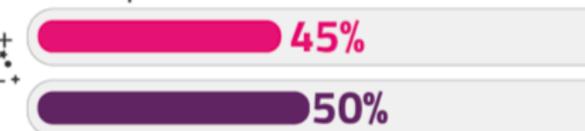
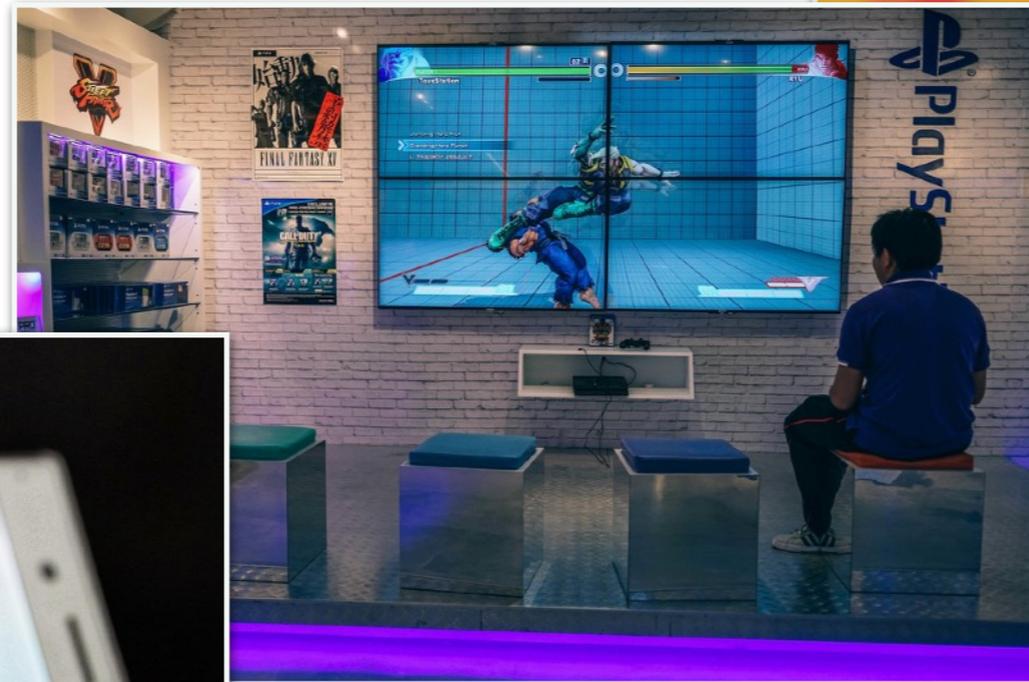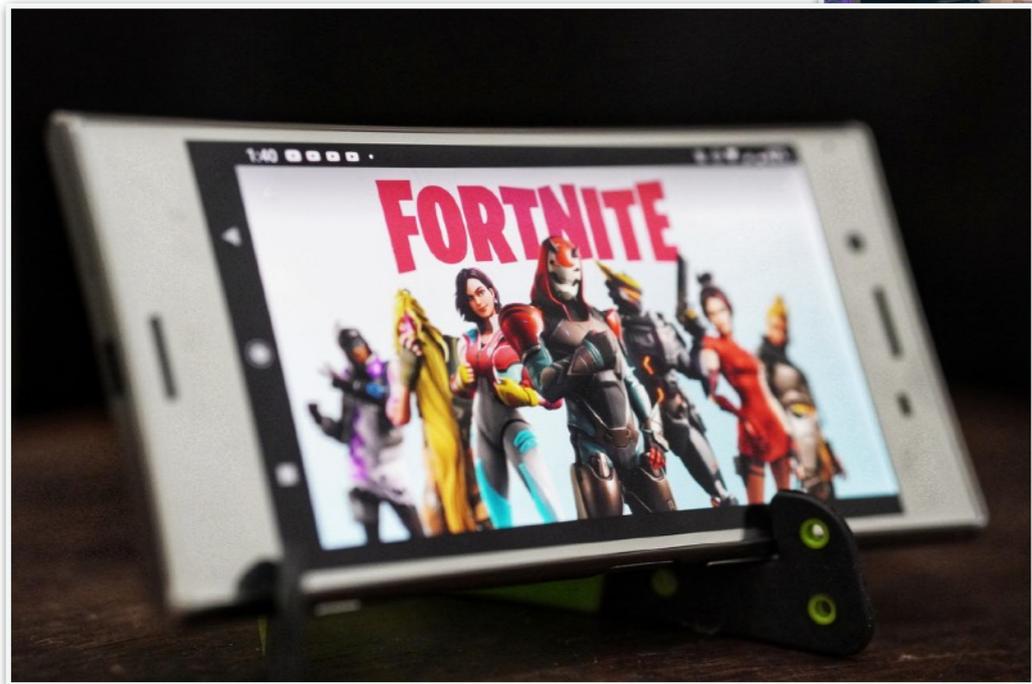☑to understand what other people think and feel
40%
28%

☑to develop skills with reading and numbers
39%
40%

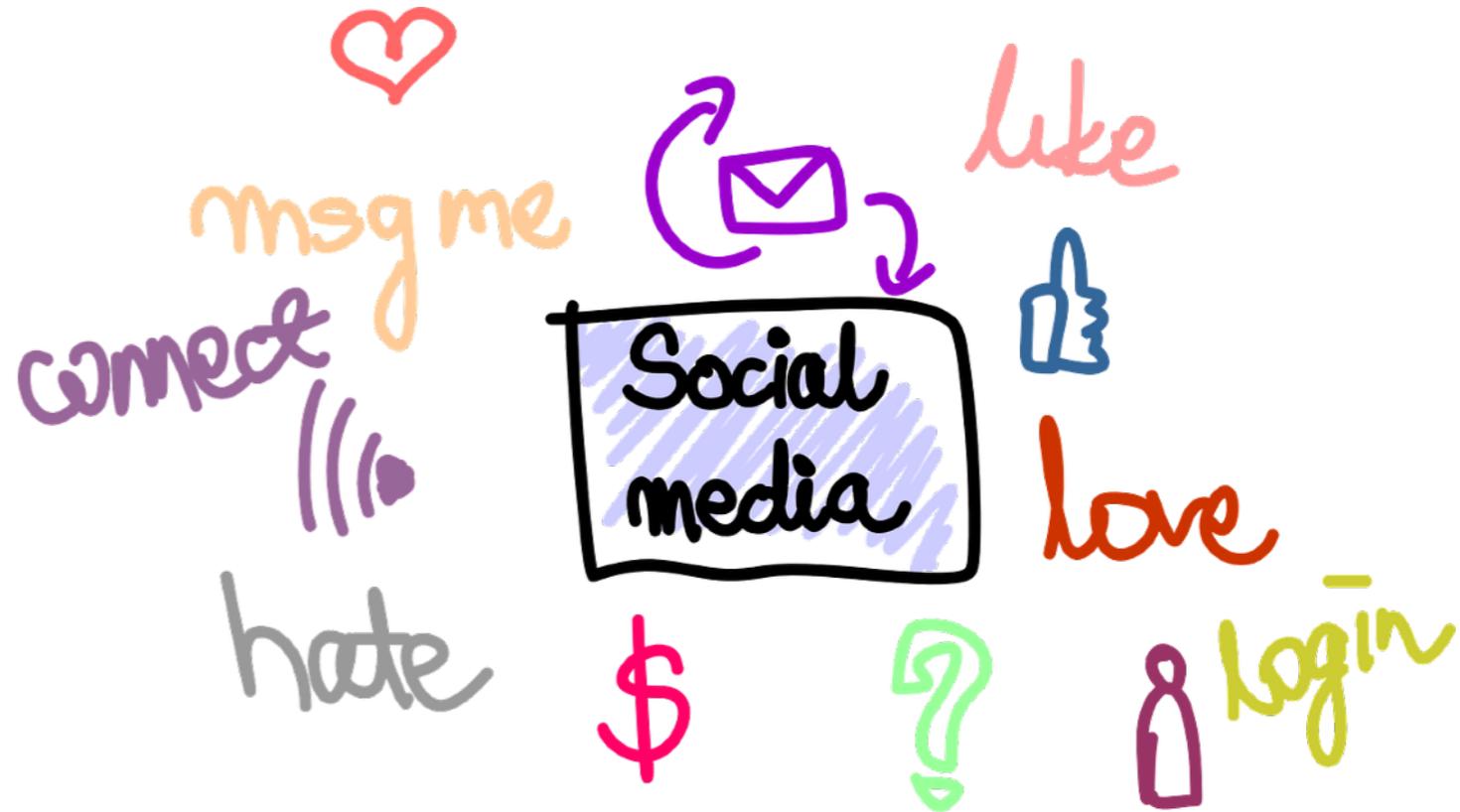☑to find out more about, or to support causes
23%
21%
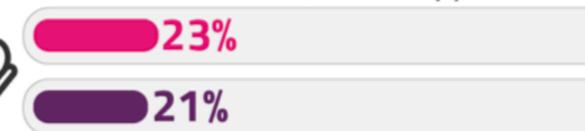
# Understand the world our children grow up in.

Support your children

- Take an interest.

- Listen and don't judge.

- Engage with them.

- Use technology with them.

- Do not become a 'sharent' - lead by example.

- Talk to other parents about any issues - join social media parents groups.
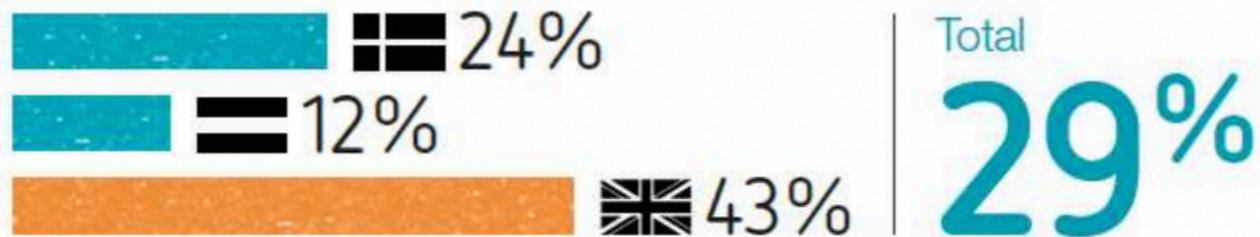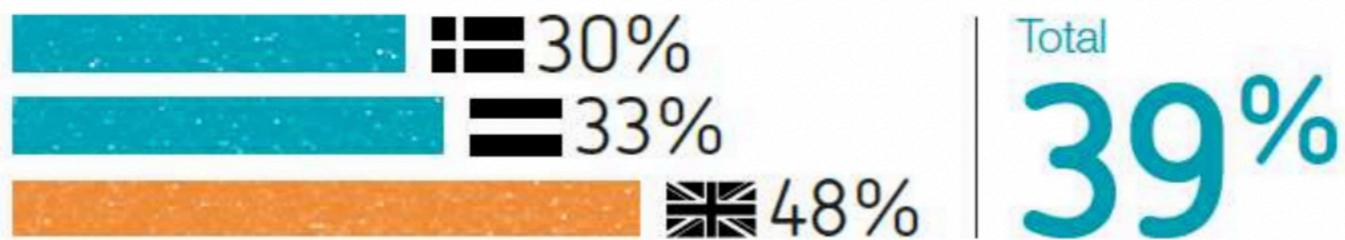
- Be open minded to technology.

Be Knowledgeable

https://www.internetmatters.org/

https://www.nspcc.org.uk/keeping-children-safe/online-safety
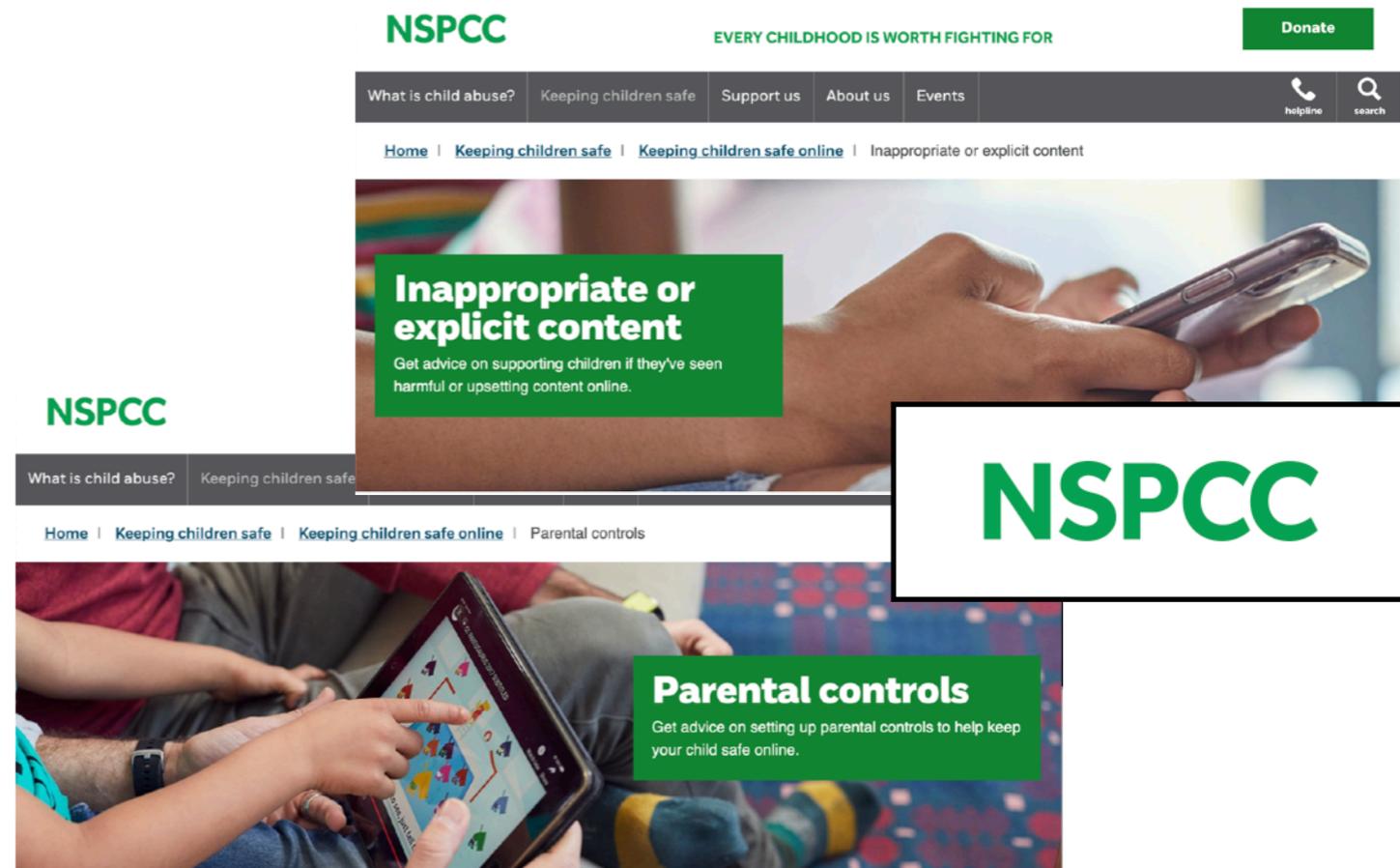
Children will make mistakes...

Create a culture where they will tell...

"I wouldn't want to be called a snitch"

24%
12%
43%

Total
29%

"I'd worry that I was to blame"

30%
33%
48%

Total
39%

"My parents/carer would stop me using the internet"

13%
18%
49%

Total
30%

Taming Gaming

https://www.taminggaming.com/home

Test your home filtering

TEST ● FILTERING

Results for Filter Test: Passed

Establishment Type:	Personal
Organisation:	Joe Bloggs
Postcode:	L31 3VE
IP Address:	62.252.201.33
Network:	NTL

Child Sexual Abuse Content

Tests whether you are blocking websites on the IWF Child Abuse Content URL list.

✓ It appears that your Internet Service Provider or filtering solution includes the IWF URL Filter list, blocking access to Child Sexual Abuse content online

Adult Content Filter Test

Test whether your Internet filter blocks access to pornography websites

✓ It appears that your filtering solution includes blocking for online pornography.

TEST ● FILTERING   Personal   Schools   Business   Public Sector

Personal Internet Filter Test

Children, particularly younger children, can be bothered by things they see online, and filters can be a helpful tool in reducing the chances of coming across something upsetting.

Managing access to online content is very much an art and whilst no filter or parental controls tool is 100% effective, this utility will help you test the main components of any filtering or parental controls (if they are active) on your Broadband or mobile connection.

All the major Broadband and mobile operators provide filtering or parental controls. To find out more about these including instructions on activating them can be found on the Internet Matters website.

Test My Internet Filter

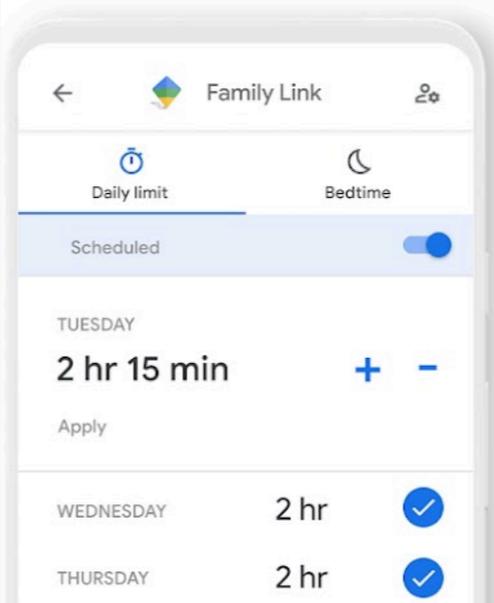## http://testfiltering.com/

Parental Controls

Google Family Link

Available on App and Android
Stores and from here you can:

- Monitor Screen Time.

- Manage Apps.

- Set sleep time.

- See where they are.

Establish boundaries for your family online.

KEEP AN EYE ON SCREEN TIME

App activity reports

Not all screen time is created equal. It can depend on whether your child is using their device to read a book, watch videos or play games. You can use Family Link's app activity reports to see which apps your child is using most, and make decisions about what they have access to.
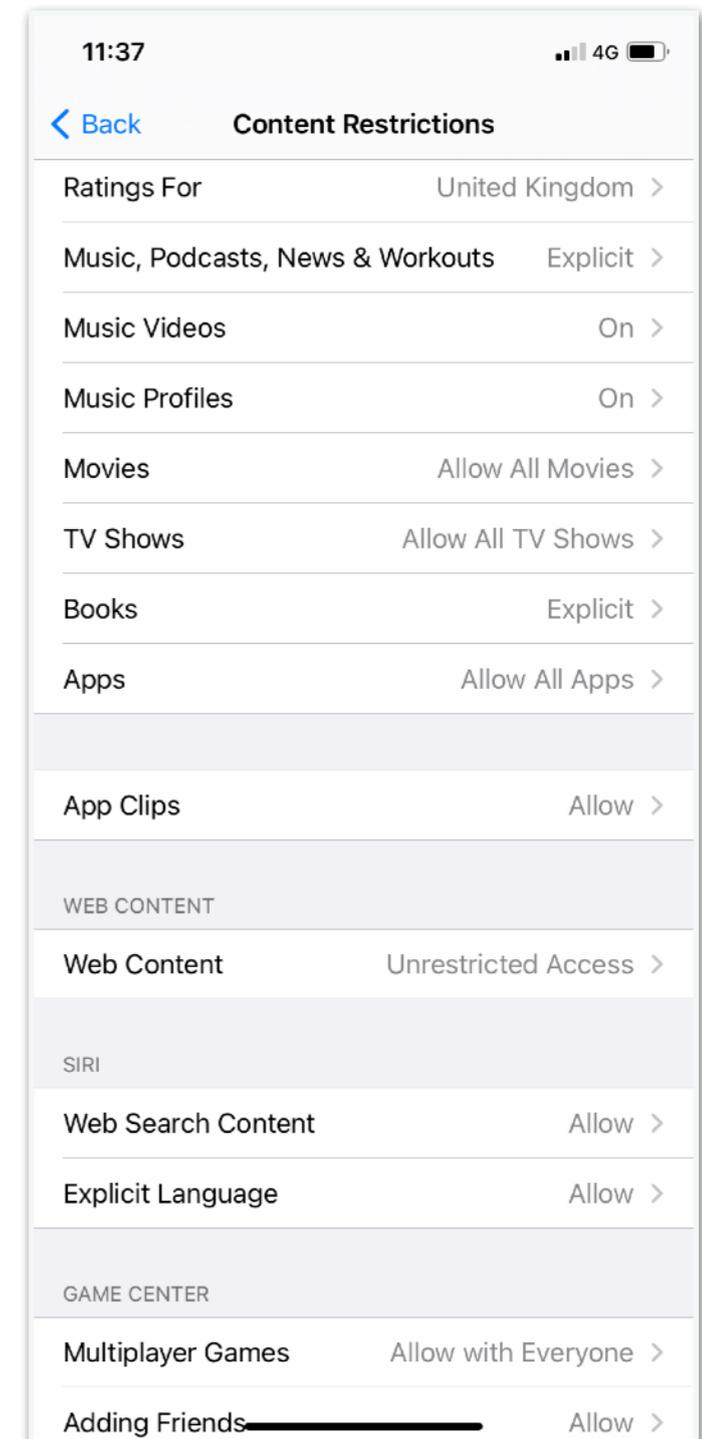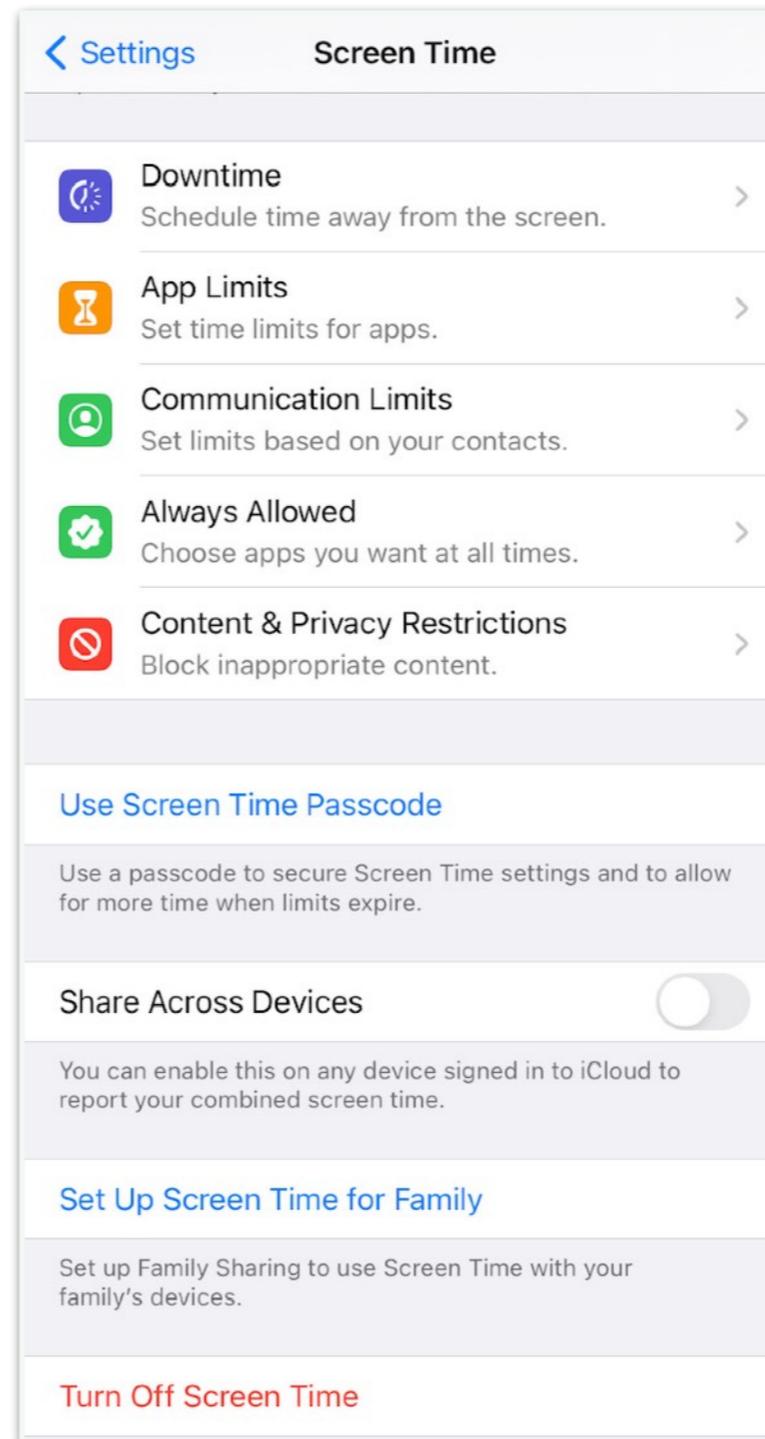
Explore Family Link

Apple Parental Control

From here you can:

- Restrict Apps

- Set time limits

- Filter web content

- Restrict the game centre.

Internet matters also contains parental control guides for dozens of other devices including games consoles and smartphones

Gaming console

Select the device from the dropdown list

VIEW ALL

Social media

Select the device from the dropdown list

VIEW ALL

Broadband & mobile networks

Select the device from the dropdown list

VIEW ALL

Entertainment & Search engines

Select the device from the dropdown list

VIEW ALL

Smartphones and other devices

Select the device from the dropdown list

VIEW ALL

https://www.internetmatters.org/parental-controls

Support for you

- You can alway speak to:

  - CEOP

  - NSPCC

  - School

- Or for more general information you can visit these sites:

  - UK Safer Internet Centre (https://www.saferinternet.org.uk/)

  - Internet Matters (https://www.internetmatters.org/)

  - The Parent Zone (https://parentzone.org.uk/home)